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JUNE 2, 2017  
**STRATHMORE TIMES**  
 VOLUME 9 ISSUE 22

**Wind storm causes damage**  
 BRADY GROVE  
*Times Reporter*

A massive storm system brought rain and powerful winds to Strathmore on May 24, damaging homes and vegetation around the community. The wind reached speeds of 98 km/hr according to Environment Canada.

"There were quite a few trees that went down and were damaged in the parks and all over town," said Dave Rimes, interim operations manager with the Town of Strathmore. "We had some damage to the fence at the tennis court by curling rink. It's amazing, even the big corner posts are bent. It's amazing the wind did that."

According to Rimes, although damage caused by the storm wasn't exclusive to one part of town, the older sections of Strathmore with bigger trees got hit the hardest. Forces were knocked down around town, including at Lambert Village. Many homes lost shingles which could be found on roads.

Power was on and off in various parts of Strathmore during the storm. Power lines had trees fall on them but fortunately the tree crews responded quickly, tackling dangerous or emergency issues first.

"Probably the busiest people after the storm were the tree crews and Fortis because they were running around trying to get power back up and the trees off everywhere else," said Rimes.

The Strathmore Fire Department (SFD) was part of the initial response focusing on public safety issues. The SFD had 15 people and four trucks in operation. Muir Parzer, SFD deputy fire chief, said he was very proud of the quick response by SFD personnel. They responded to several calls of power lines lying on the road and transpines flying around because they weren't secured.

"We responded to a lot of different calls. Tracking down a wayward transpine was difficult," said Parzer. "We were helping out the lady. She was home by herself and we helped her get her transpines secured."

Lisa Conley is a Hillview resident who had her home damaged during the storm. The siding on her chimney was completely ripped off, exposing the wood underneath.

"I thought it was weird that it was just the chimney that got stripped," said Conley. "We have some damage in other areas but for it to just strip the chimney I thought it was odd."

Conley was also surprised at how quickly the town cleaned up fallen branches.

Continued on Page 5

MAY 5, 2017  
**STRATHMORE TIMES**  
 VOLUME 9 ISSUE 18

**Big plans for the historical society**  
 ABELLE ELIAS  
*Times Reporter*

The Western District Historical Society (WDHS) held their annual general meeting on April 20 to elect officers and to discuss plans for the coming year.

The WDHS has been around in one form or another for decades, although the most recent version has only been incorporated since January 2015.

Currently, there are 14 members who pay \$20 per year to be a part of the group, which preserves the history of Strathmore and the area around it.

"We've got a small group and we are trying to think of ways to enlarge our membership," said Rhonda Stock, WDHS president.

One of the first projects the group took on was to declare the Anglican Church Strathmore's first historical building and to move it to a new location after a developer purchased the land that it sits on. Unfortunately, this project was a little too big for the WDHS so soon after forming, and their efforts, although extensive, "came to an abrupt halt."

"The problem we ran into and the end result was that historical grants are only applicable if the building is on the original site. We can't get a grant to move it," said Tom Sailer, a director of the WDHS.

The three lots that the church sits on were originally donated by the Canadian Pacific Railway (CPR), which makes it historically important to Strathmore.

The developer, after purchasing the land, originally offered to sell the church to the WDHS for \$15,000. They have since lowered their price to \$2,000, but between the costs of the building, moving costs, new land costs and the fact that the church would not be provincially granted historical status if it sits on new land, the WDHS decided moving the old church was not feasible unless a miracle happens.

"It was a very sad day to lose one of our historical buildings," said Elaine Peterson, secretary of the WDHS. For the past year, the WDHS has been working with an app developer to design a historical walking app titled On the Spot. The app will feature three different walking tours of Strathmore with pictures of old, historically important buildings to view, information about the site and the old buildings, and updated pictures taken from the same angle as the old photographs.

The app, along with showing pictures from the 1900s and new photos, will also contain three levels of information: initial information, an expanded level to learn more and external links.

Continued on Page 5

MARCH 31, 2017  
**STRATHMORE TIMES**  
 VOLUME 9 ISSUE 13

**Fighting the fentanyl epidemic**  
 ABELLE ELIAS  
*Times Reporter*

Under a new ministerial order, non-regulated medical first response (MFR) agencies, such as law enforcement and firefighters, are now permitted to carry and administer naloxone to fentanyl overdose patients.

The order was announced on Feb. 7 in response to an increase in opioid- and fentanyl-related drug-induced deaths. "We see more (call outs for drugs) than we used to, it's an increasing trend. Opioid overdoses, and particularly fentanyl, is becoming more common," said Kevin Link, paramedic and operations manager with Westland Emergency Medical Services (EMS).

Naloxone is a highly effective drug that reverses the effects of any opiates such as fentanyl, codeine, oxycodone, morphine, Percocet and heroin. The drug is extremely safe to use and only works on opiate overdoses. If someone was to be administered naloxone even if they were not overdosing on an opiate, it would not harm them as it exhibits essentially no pharmacologic activity.

Though as with any medication, some rare but serious side effects, including death, can persist as the antagonist of the drug must weigh the potential side effects with the potential benefits.

The government of Alberta is providing interested MFR agencies free training about opioid overdoses and how to administer naloxone. The naloxone kits are being provided to MFR agencies at no cost. There are two versions: an intramuscular injection (most common) or a nasal spray injection.

"I think it's quite proactive that they are allowing injectable medications to be given by first responders," said Link. "As paramedics, we have a lot of training and a lot of experience delivering a multitude of injectable medications. It was quite thoughtful of the province to put this ministerial order forward so that first responders can use (naloxone)."

Naloxone kits are also available at pharmacies for the public to pick up, at no cost to them, if they believe they or a family member is at risk of a fentanyl overdose. Training on how to determine an opioid overdose as well as how to administer naloxone will be given by the pharmacist to individuals wishing to take home a naloxone kit. Take-home naloxone kits are only available as intramuscular injections.

MFR agencies are not required by law to carry and administer naloxone in the event of an opioid overdose; they remain free to make their own operational decisions regarding carrying and administering naloxone.

Several local MFR agencies are choosing to be proactive regarding potential fentanyl overdoses in Strathmore and Westland County by receiving training and carrying the naloxone kits.

Continued on Page 2

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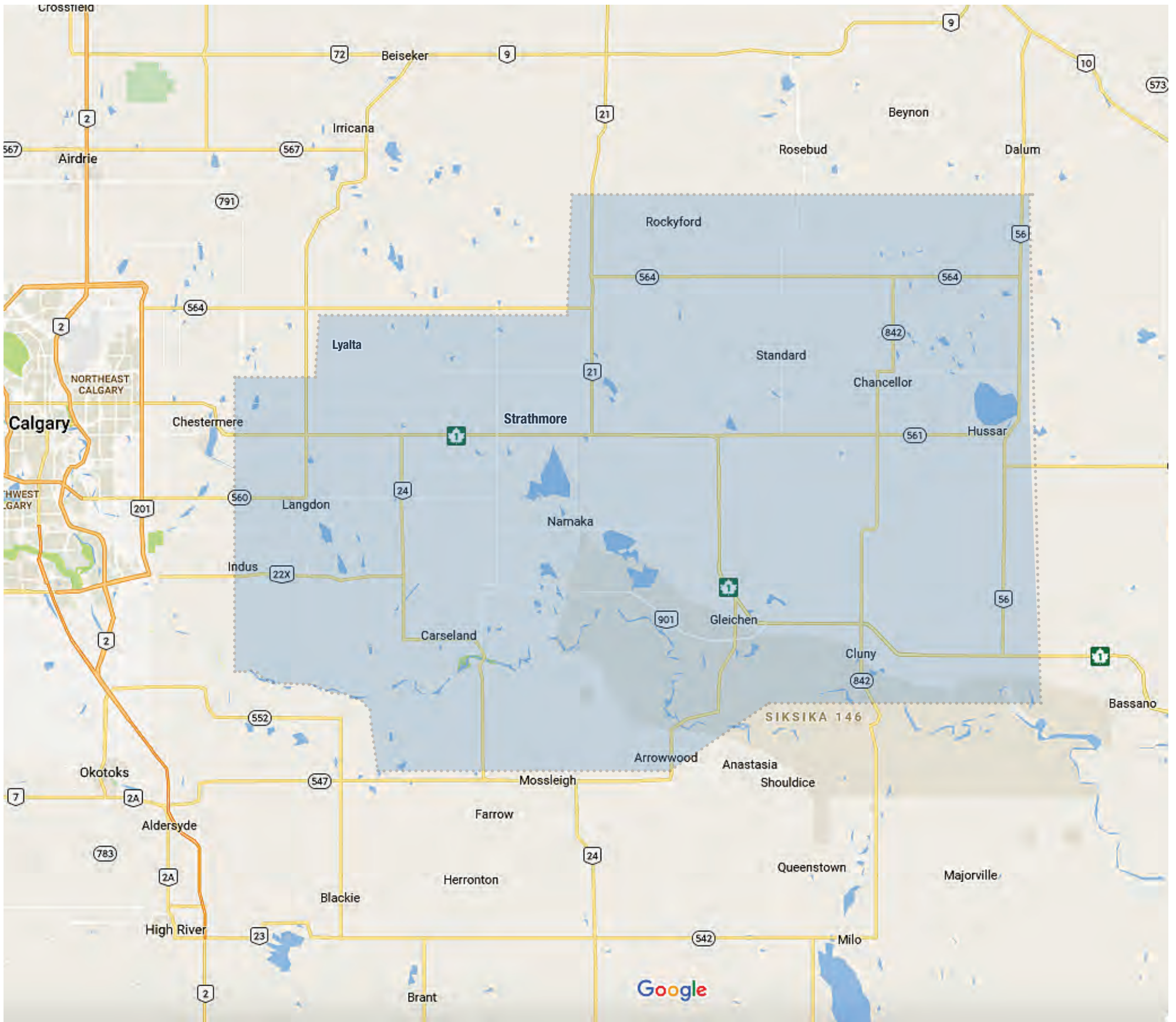
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Strathmore Overnight Shelter receives blessing

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New challenges

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**"Couch surfing" a concern in Strathmore**

MIRIAM OSTERMANN  
Times Associate Editor

Strathmore is acting as a playground for serious couch surfers, as a large number of the community's younger generation continue to be displaced, seeking refuge on a friend's couch, in local businesses and even finding comfort in ATM vestibules.

The number of Strathmore residents between 15 and 25 years of age who are currently without a roof over their head is growing at an alarming rate, according to individuals in contact with those down and out.

Notwithstanding the fact that Strathmore's vagrant are not readily visible in the town – sleeping on park benches or hanging out in parks – local businesses, churches and schools are becoming aware of the seriousness of the situation. No fewer than 50 individuals are estimated of resorting to "couch surfing" – crashing on friends' couches and wandering from place to place – taking up residence in subsidized housing, often without water or electricity, and even tenting.

Comic book and game store, Hilde Fildesbrandt, has established itself as somewhat of a hub for teenagers in Strathmore. Owner John Wilson O'Brien, who holds a university degree in social work and philosophy, and has been a staff, volunteer and board member on homeless organizations in Portland, Grande Prairie, Medicine Hat and Calgary, finds an average of five individuals in his store a week who are displaced.

"In terms of the youth homelessness Strathmore is having, we have a handful of customers who are couch surfing, who come into the store because we have very cheap entertainment for them," Hilde O'Brien said. "Maybe you need to couch surf because your parents are having a big fight and you just don't want to be there, so who's going to put you up? If that one family who wants to take care of you, or is it the kid who you meet at a party and invites you over and doesn't have a lot of food but there's some beer. You put the stuff together and it's real interesting."

"What we're observing right now, it's all anecdotal because it's so hard to quantify, but we only have the stores the kids are telling us."

Hilde O'Brien, among other members of the community, have heard stories of teenagers staying with friends to avoid family violence, drugs, alcohol or mental health issues at home.

**Slide into fun!**

Four-year-old Cole Garmey made good use of the bouncy castle at the 33rd annual Gleichen Fair last weekend. The event included the Gleichen Show at Whelan Show in Show, Gleichen Lawn Club breakfast, a parade, a rodeo show, and many activities. For more coverage see Page 12.

Miriam Ostermann Photo

**Strathmore Overnight Shelter receives blessing**

MIRIAM OSTERMANN  
Times Associate Editor

Following ahead with construction to meet their September deadline, the Strathmore Overnight Shelter (SOS) just dedicated an onerous battle, as a result of thousands of dollars worth of donated manpower and materials that cut the upwards-of-\$100,000 cost to nearly half.

Volunteers were priced at a barbershop held last weekend, especially the non-profit society \$20,000 in installation, consulting and engineering plans, and using their connections to reduce the final cost of a speaker system and a fire suppression system to \$60,000.

"We've got an amazing team of people who are committed on certain core values and they wanted to be a part of it," said Carl Pollard, owner of Legacy Fire Protection.

With homelessness, there are a lot of varying reasons. There are vulnerable people in society and they need community support. I think we're fortunate that we're in the industry that we are and have an opportunity to provide for our families. Whether you want to acknowledge it or not, they're in your community, so having a blind eye doesn't solve the problem.

Due to space limitations, Pollard had to turn some volunteers away but said he had a large number of workers eager to help on the project.

The requirement of a speaker system threw a wrench into the initial plans of Strathmore's first ever overnight shelter – a result of changes to the Alberta Fire Code that were implemented in 2014, a year after the Harvest Healing Centre Church was constructed.

With the help of community members, volunteers and a board – which is expected to grow to nine members in the near future – construction hours have been spent to ensure the shelter's proposed September opening date.

**Rocking in Rockyford!**

Cowboys and cowgirls across the world competed in the 60th Rockyford Rodeo from July 28 to 30. See Page 3 and Page 15 for more coverage.

Adelle Ellis Photo

**Fildebrandt resigns from UCP**

MIRIAM OSTERMANN  
Times Associate Editor

It's been a trying week for Strathmore-Brooks MLA Derek Fildesbrandt, who after facing scrutiny over submitting his taxpayer-subsidized Edmonton condo, double-dipping expenses, and allegedly being responsible for a hit-and-run incident, resigned from the United Conservative Party (UCP) on Tuesday.

Fildesbrandt found himself in hot water earlier this month when news spread he had listed his taxpayer-funded condo on Airbnb and earned \$2,555 over eight months by renting out his living quarters when the legislature was not in session.

Along with 27 other digital members, the Strathmore-Brooks representative also claimed the maximum amount in living allowances for the 2016-2017 fiscal year – or \$23,100.

Shortly after issuing an apology and donating the funds to the government to combat financial debt, Fildesbrandt was once again the topic of discussion when Alberta Party Leader Greg Clark released records that showed the former UCP finance critic claimed food expenses while also claiming the per diem – an allowance per day – nine times for a total of \$192,000 over a two-and-a-half year period.

In response, Fildesbrandt challenged it up to administration to conduct an ongoing cost case resulting from a hit-and-run allegedly with his involvement in June 2016. Then, just after 9 p.m. on Tuesday, Fildesbrandt took to Facebook to publicly announce his resignation to United Conservative Party Interim Leader Nathan Cuper, stating with media attention shedding light on private issues over public issues, taking responsibility would no longer suffice and therefore submitting his resignation.

"This young party cannot afford to be distracted from the former period that is in right now as we come together as conservatives," he stated on his Facebook page.

"Right now, media controversy is distracting from the work that must be done as the UCP is founded. The UCP leadership now should be focused on issues of leadership and values and not on personalities. My family and my constituents are the most important thing to me, and I want to do them proud. I'm a flawed man, and I can do better. If I have let anyone down, know that I have let myself down, and I will prove that I am the man that I hold as the standard for trust and integrity."

**New lines ease flooding concerns**

Solomon Baker (L-R), Peter Eyles and the rest of the Mico Construction crew were in the process of installing storm water drainage pipelines in the downtown core of Strathmore on Aug. 15, to help reduce flooding issues at the 2nd Avenue and Lakeside Boulevard intersection. Despite the construction, all businesses in the downtown core are operating at regular business hours.

Miriam Ostermann Photo

# sizing

## Standardized Ad Sizes

Banner	10.25" w x 2.0" h
1/8 page	3.75" w x 5.0" h
1/4 page (V)	5.0" w x 7.5" h
1/4 page (H)	7.5" w x 5.0" h
1/2 page (V)	5.0" w x 15.25" h
1/2 page (H)	10.25" w x 7.5" h
3/4 page	7.75" w x 15.25" h
Full Page	10.25" w x 15.5" h

**Half Page**  
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**Banner**  
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**Page 15**  
**Fildebrandt prepares for United Conservative Party leadership**  
BRADY GROVE  
Times Reporter

Strathmore-Brooks MLA Derek Fildebrandt rallied supporters to vote in favour of the unification between Alberta's two right-leaning parties and announced the formation of a new organization - United Liberty - on June 22.

Fildebrandt encouraged residents to embrace the merger of the Progressive Conservative Party (PC) and the Alberta Wildrose Party into the United Conservative Party (UCP).

"We cannot erase the past two-and-a-half years of the NDP," said Fildebrandt. "But we can prevent the next 10 years of the NDP if we come together."

Many supporters wondered whether Fildebrandt was going to run for leadership of the UCP against the current Wildrose leader Brian Jean and PC leader Jason Kenney.

"I have not decided if I will seek the leadership of the party," said Fildebrandt. "But I am organizing actively right now to ensure I'm in a position to seek the leadership of the party after the unification vote."

Gary Smith, who attended the event, has followed Fildebrandt's career since he took the position of Alberta director and national research director at the Canadian Taxpayers Federation but said he wasn't quite ready to commit to Fildebrandt as a leader.

"I always thought he would make an amazing premier in about 10 years," said Smith. "Maybe Brian Jean or Jason Kenney first."

Smith plans on joining the Wildrose Party to vote for unity and liked the idea of Fildebrandt as the new finance minister.

Fresco Powner is a Wildrose member and has always been a Brian Jean supporter. Powner is cautious about Fildebrandt but wanted to give his local MLA a chance. "He's gotten himself into some hot water a couple of times," said Powner. "But it's only because he actually stated his mind, and people don't like that nowadays."

Continued on Page 5

**Page 17**  
**Super Standard Sports Day**

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Strathmore Times Office Closed Monday, July 3

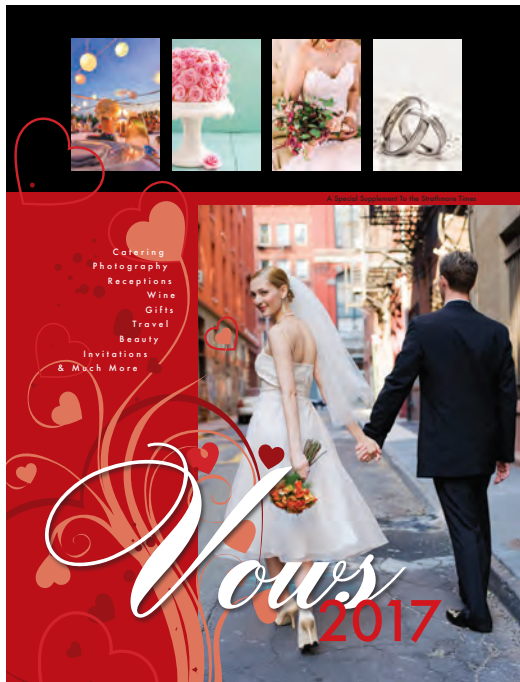
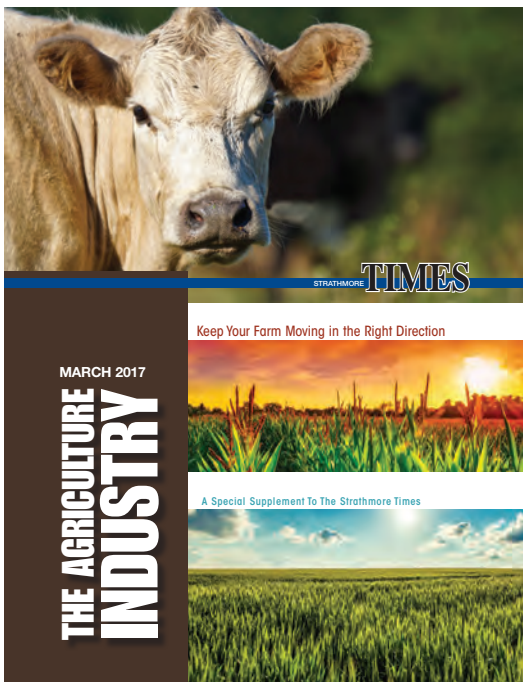
**Rock climbing at Aggie Days!**  
Dakotah Bonner, 5, loved the rock climbing wall at the Carseland Aggie Days. Bonner continuously climbed up part way only to free fall back down with a grin from ear to ear. See Page 9 for more coverage.  
Brady Grove Photo

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2"	\$13.00	\$26.00	\$39.00	\$52.00	\$65.00	\$78.00	\$91.00	\$104.00
3"	\$19.50	\$39.00	\$58.50	\$78.00	\$97.50	\$117.00	\$136.50	\$156.00
4"	\$26.00	\$52.00	\$78.00	\$104.00	\$130.00	\$156.00	\$182.00	\$208.00
5"	\$32.50	\$65.00	\$97.50	\$130.00	\$162.50	\$195.00	\$227.50	\$260.00
6"	\$39.00	\$78.00	\$117.00	\$156.00	\$195.00	\$234.00	\$273.00	\$312.00
7"	\$45.50	\$91.00	\$136.50	\$182.00	\$227.50	\$273.00	\$318.50	\$364.00
8"	\$52.00	\$104.00	\$156.00	\$208.00	\$260.00	\$312.00	\$364.00	\$416.00
9"	\$58.50	\$117.00	\$175.50	\$234.00	\$292.50	\$351.00	\$409.50	\$468.00
10"	\$65.00	\$130.00	\$195.00	\$260.00	\$325.00	\$390.00	\$455.00	\$520.00
11"	\$71.50	\$143.00	\$214.50	\$286.00	\$357.50	\$429.00	\$500.50	\$572.00
12"	\$78.00	\$156.00	\$234.00	\$312.00	\$390.00	\$468.00	\$546.00	\$624.00
13"	\$84.50	\$169.00	\$253.50	\$338.00	\$422.50	\$507.00	\$591.50	\$676.00
14"	\$91.00	\$182.00	\$273.00	\$364.00	\$455.00	\$546.00	\$637.00	\$728.00
15"	\$97.50	\$195.00	\$292.50	\$390.00	\$487.50	\$585.00	\$682.50	\$780.00
15.25"	\$99.13	\$198.25	\$297.38	\$396.50	\$495.63	\$594.75	\$693.88	\$793.00

Prices do not include GST

# supplements



## JANUARY

- **Minor Hockey Week**

## FEBRUARY

- **Financial**

## MARCH

- **Bridal**

- **Agriculture Magazine**

## APRIL

- **National Volunteer Week**

## MAY

- **Lawn and Garden**

## JUNE

- **Graduation**

## JULY

- **Strathmore Stampede Magazine**

## AUGUST

- **Back to School**

## SEPTEMBER

- **Fall Home Improvement**

## OCTOBER

- **Small Business Week**

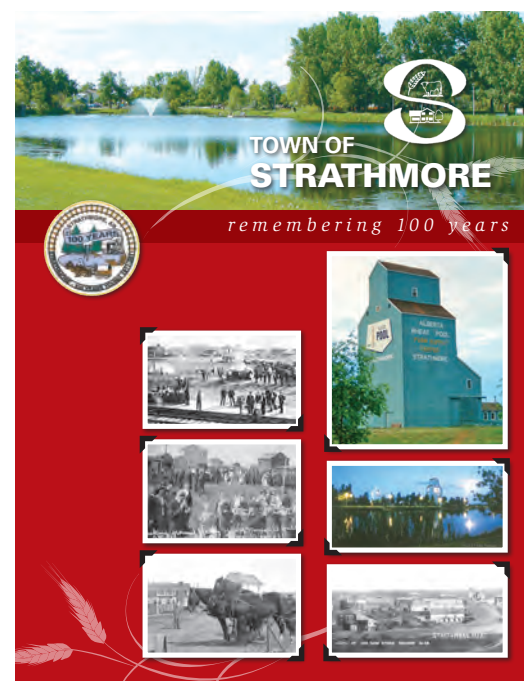
## NOVEMBER

- **Remembrance Day**

- **Gift Guide**

## DECEMBER

- **Christmas Greetings**



2017/2018  
**Town Brochure Magazine**  
Publish Date  
- November 1, 2017  
Deadline  
- October 11, 2017



# stats

Frequency	Weekly
Publication Day	Friday
ROP format	8C tabloid
page depth	15.25 inches (213 lines)
Circulation	
Total Controlled Circulation	11,503
Audit Basis:	CMCA

## Rates

ROP open rate per column inch	\$6.50
Colour rate per column inch	\$1
Position charge	0.20% of ad cost
Net FSI rate charge (CPM)	\$165.00
*ROP specifications	
1C -	1.13"
2C -	2.45"
3C -	3.75"
4C -	5.0"
5C -	6.35"
6C -	7.5"
7C -	9.0"
8C -	10.25"

## Demographics

Total Population	
Males	12,332
Females	12,129

Total households	
with children	2,840
without children	2,020
person/household	2.9

*Household income	
average	\$75,668
percent over \$60k	56%
percent over \$100k	24%

*Education	
none	19%
other	81%
high school	28%
trades	15%
college	24%
university	15%

*Labour force top industries	
Agriculture, forestry, fishing and hunting	14%
Construction	10%
Retail trade	10%
Transportation and Warehousing	7%
Manufacturing	7%

*Average household spending/yr	
Mortgage payments	\$4,876
Cell and internet	\$570
Home renovations	\$2,922
RRSP's	\$1,852
Lotteries	\$143
Health insurance	\$344
Appliances	\$373
Furnishings	\$859
Computer Hardware	\$356
Auto/truck purchase	\$3,031
Auto/truck lease	\$804
Air travel	\$364

*Agriculture	
total number of farms	702
livestock farms	21
oilseed farms	27
wheat farms	112
farms using internet	310

## Distribution Footprint

Newspaper circulation area "footprint" containing communities where a minimum penetration level is achieved. Communities delivered to by this newspaper distribution. Provincial/National Park or First Nations Reserve. Canada Post forward sortation area (FSA) boundary. Major and minor roads.

Footprint details	
Total population:	25155
Total dwellings:	8275

Circulation	
Audit date:	Annual
Audit basis:	CMCA Free
Controlled circulation:	11,500
Total circulation:	11,500

Communities (Top 22)	
Strathmore	7,258
Langdon	1,864
Carseland	500
Standard	446
Rockyford	427
Cluny	287
Gleichen	220
Hussar	218
Arrowwood	115
Lyalta	81
Chestermere Lake	25

**Strathmore celebrates Family Day 2017**  
Family Day Unplugged 2017 was a fun-filled and full of activities for families to participate in and to enjoy. The event was held at the Strathmore Community Centre and was a great success. The event was held on Friday, May 5th, and was a great success. The event was held on Friday, May 5th, and was a great success.

**Shields urges Town to consider marijuana legislation**  
The Honourable Martin Shields, Member of Parliament for the St. Lawrence Valley, announced the Strathmore Town Council during the last 70 minutes of the meeting. Shields urged the town to consider marijuana legislation. Shields urged the town to consider marijuana legislation.

**Federal funding to upgrade arena ice plant**  
The Town of Strathmore has received \$100,000 in federal funding to upgrade the arena ice plant. The funding will be used to upgrade the arena ice plant. The funding will be used to upgrade the arena ice plant.

**Crosstown rivals!**  
The Strathmore Library held a Pokémon Go party as part of their Spring Book program. The party was held on Friday, May 5th, and was a great success. The party was held on Friday, May 5th, and was a great success.

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### FOOTER AD

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### SIDE AD

Side of page.  
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\$25 / week

350 x 250 pixels  
Rotate through website  
\$30 / week

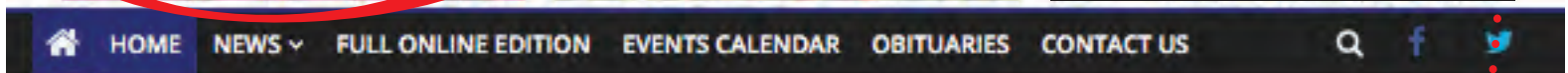
Six ad rotation for all web advertising spots.



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#### Latest News



Blackfoot Crossing cancer event returns  
Posted on: August 25, 2017

Not in my backyard: Strathmore zeroes in on youth  
Posted on: August 25, 2017

Fildebrandt resigns from UCP  
Posted on: August 25, 2017

Music festival keeps STARS flying high  
Posted on: August 25, 2017

Since its inception, after the devastating 2013 Alberta floods ripped through the southern part of the province, the Southern Alberta Music Festival continues to attract local talent and gain momentum... Read More »



Siksika's own spreads knowledge of ground-breaking cosmic discovery  
Posted on: August 25, 2017

Read Online:  
August 18, 2017  
Strathmore Times

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#### Latest Sports



Bantam Reds bounced in provincial semifinal  
Posted on: August 21, 2017



Strathmore Stampede and Heritage Days hits a home run  
Posted on: August 21, 2017



Running with the Bulls entertains  
Posted on: August 21, 2017

Walstra earns reps at shooting nationals  
Posted on: August 25, 2017

Alberta's top shot took aim at a national title earlier this month in Ontario. Strathmore's Sam Walstra recently returned from the Canadian National Rifle Championships Aug. 1-2, in Cookstown, where... Read More »

#### Photo Galleries



# Web advertising



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# strathmore

Nestled along the heart of the TransCanada Highway in Alberta is the vibrant community of Strathmore – where quality of life is a way of life.

Known as one of Canada's fastest growing communities, Strathmore provides the idyllic lifestyle for families, with a high-quality standard of living.

This community of over 12,500 boasts spirit, excellent recreation, business opportunities and a strong education system. Strathmore offers all the benefits of living in a safe community, but also has the advantage of being a community just 22 minutes east of Calgary. A quick drive down Highway 1, west of Strathmore, leads right into one of Canada's largest cities.



Kinsmen Park is a fantastic spot for families to enjoy year-round. Located in the downtown core, Kinsmen Park has pathways, ice skating in the winter, gazebos, picnic benches, docks for fishing, a playground, washroom facilities and a brand new amphitheatre.

A popular destination on a hot summer day is the Lions Spray Park, located on the south end of Kinsmen Park. The spray park includes a great variety of colourful spray apparatus that are activated by touch.

Outdoor enthusiasts will appreciate the Ducks Unlimited projects and variety of wildlife at many ponds and wetlands throughout Strathmore. Gray's Park, located on the east side of Wheatland Trail, is a great spot for families in all seasons. Throughout the winter it is a normal sight to see people gathering for a game of shinny or for a leisurely skate. During the warmer months the well used paths come to life as people enjoy the wildlife, flora and fauna in their natural habitats.

Spirit drives this community and there are hundreds of opportunities to get involved. No matter what your interests are, there is something for you.

Volunteers are always welcome to participate in major community events such as the Canada Day celebrations, Heritage Days, Relay for Life, and the ever-popular Celebration of Lights. Being involved in these events, or those put on by the many schools, churches and community service groups, brings people together to

develop lifelong friendships and the opportunity to give back.

Strathmore is a bustling community with a wide-range of housing available. Whether you want to be close to downtown, or schools, modern residential developments, brand new subdivisions, adult communities, or townhouses, there is plenty to choose from in affordable price ranges.

Thanks to the East Calgary Regional Waterline, Strathmore is now being supplied with potable water from the City of Calgary. The line was finished, successfully commissioned and has been in service since January 2012. To supplement the potable water is the new wastewater treatment plant, managed by EPCOR. Strathmore can now meet the water demands of a population of more than 30,000 residents.



Families are provided with all sorts of recreational opportunities from the Family Centre; which boasts Olympic and NHL sized ice surfaces, to the Aquatic Centre, which includes a kiddie pool, hot tub, water slide, multi-purpose room and lane pool. Additionally, Strathmore has soccer fields, baseball diamonds, numerous parks and walking paths, a golf course within the town, and various golf courses in close proximity to the town.

Strathmore's Parks Department strives to provide parks, open spaces and pathways that enrich the leisure needs and quality of life for citizens. The community endeavours to establish playgrounds that are appropriate for a wide range of ages and offers opportunities for creative fun.

